



life-changing resources for your marriage
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www.growthtrac.com • www.growthtracrado.com

Growthtrac Mission

To strengthen marriages by providing life-changing, Christ-centered resources through innovative online media.

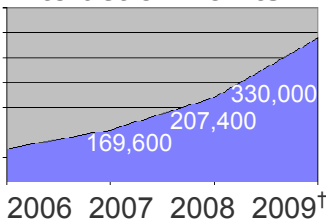
Growthtrac Vision

▪ Educating through rich Internet content ▪ Equipping with relevant published material▪ Touching and transforming lives through interactive web community ▪ Encouraging through inspirational radio with music and teaching content

History

Growthtrac.com began in January 2000 as an outgrowth of Jim & Sheri Mueller’s “marriage mentoring” ministry to engaged couples in the pre-marriage program at their church. Growthtrac was originally just six pages of resources, tightly focused on marriage preparation, with content relevant to the pre-marriage

Interaction Points

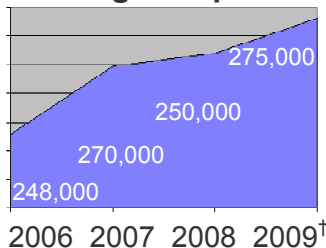


- counseling referrals
- spiritual interactions
- gospel exposures
- e-news
- forum interactions

Radio Streams

- 2008 (9 mos): 60,000

Marriages Impacted



† Projected 2009 impact.

Growth

Growthtrac's scope grew to include topics on marriage enrichment, dating, pre-marriage, marriage help and divorce recovery. In 2005, Growthtrac Ministries was launched as a non-profit 501(c)(3) and a Board of Directors was formed.

Today, Growthtrac.com contains over 4,000 pages of high impact marriage content, including exclusive interviews, articles, discussion forums, podcasts and a blog. Growthtrac features A-List content from best-of-the-best relationship experts.

Growthtrac Ministries enjoys affiliations with several leading ministries including Focus on the Family, Moody, Family Life, Women of Faith, MOPS, Promisekeepers, CBN, Salem Broadcasting and TLN Television — as well as many authors, artists and publishers.

Impact

In 2003 Growthtrac impacted 76,000 marriages; and in 2008, we touched over 250,000 marriages, in 129 countries. As indicated by the chart on the left, Growthtrac Ministries is projected to provide over 300,000 interactions in 2009.

Our website, Growthtrac.com is just one division of Growthtrac Ministries. In an effort to fulfill our strategic initiatives, Growthtrac produces and conducts marriage enrichment events and provides marriage ministry consulting.

Growthtrac Ministries
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New Horizons: Growthtrac Radio

As God continues to grow the ministry, we embrace exciting new endeavors which will help reach even more marriages. As mentioned above, in 2008, Growthtrac launched Growthtrac Radio: 24-7 Christian Music Web Radio with fresh marriage programming.

In 2007, the Growthtrac team considered how best to leverage the growing inventory of original content and programming, with a desire to reach a wider audience and impact even more marriages.

Growthtrac explored several options including conventional radio, but due diligence revealed that streamed Internet Radio was the best option.

The listener growth curve for Internet Radio has experienced phenomenal growth since 2005. Bridge Research states, "60 million Americans listen to online radio every week". In 2007 another milestone was passed as advertising dollars spent online exceeded those spent on conventional radio.

More importantly, the decision for us to enter Internet Radio was based on this medium's compatibility with Growthtrac's three strategic initiatives: Increase viewership, increase church awareness & accessibility and increase financial support. Internet Radio best enhances these initiatives.

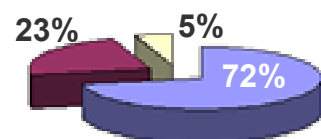
In respect to our Growthtrac.com demographic, our board decided to take the next step in reaching the needs of our present and future Growthtrac followers.

In 2008, Growthtrac Radio launched nearly 60,000 streams.

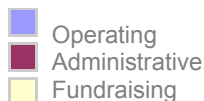


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Your Financial Support at Work



Expenditures
2007



Board of Directors (2009)

- James E. Mueller, President
- Sheri A. Mueller, Secretary-Treasurer
- Duane Careb, Director
- Mark Bennardo, Director
- Ginger Kolbaba, Director
- Chris Cleghorn, Director

Financials (2007)

- Total income — \$15,107
- Program expenses — \$15,107
- Fund raising expenses — 0
- Administrative expenses — 0
- End of year assets — (\$131)

Your Support of Growthtrac Ministries

We've experienced your generous support — prayer and financial — as witnessed through God's blessings, since 2000. Your passion and generous support for Growthtrac ministries will impact those who truly desire Christ-like marriages.

We need your continued financial support and prayer as we commit to sustaining the standards of excellence that God has set before us in this ministry.

Thank you for your partnership.



Jim Mueller
President, Growthtrac Ministries