

FOR IMMEDIATE RELEASE

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**GROWTHTRAC MINISTRIES PRESENTS:
GROWTHTRAC RADIO.com**

The Best Christian Music and Essentials for Your Marriage

***"I salute Growthtrac Radio for discovering a new medium to deliver marriage support to a new audience. This could be the future of marriage outreach."
— Dr. Gary Chapman, author of the Five Love Languages***

CHICAGO, IL. March 10, 2008 — Growthtrac Ministries is proud to announce the official launch of **Growthtrac Radio**, a streamed, 24-7 Christian Marriage resource. Growthtrac Radio serves dating, engaged, and married couples with fresh Contemporary Christian music and content that engages and equips couples toward healthy, Christian marriage. Listeners can tune in to Growthtrac Radio via any Internet browser at GrowthtracRadio.com.

Growthtrac Radio features a Contemporary Christian music format interspersed with frequent interviews with best-selling authors and top Christian Music artists along with Growthtrac's own *Insidetrac* and *MarriageMinute* programs. Completing the listening experience, Growthtrac Radio is proud to offer programming from leading radio ministries including Dr. Gary Chapman, FamilyLife, Crown Financial, The Heart of Worship, and Total Living Network.

This unique format, with its encouraging music and relevant approach to marriage issues, will have broad appeal.

According to Bridge Research, the listener growth curve for Internet radio has experienced phenomenal growth since 2005. "Sixty-million Americans listen to online radio every week." In 2007, another milestone was passed as advertising dollars spent online exceeded those spent on conventional radio.

Growthtrac Radio is an outreach of the non-profit, Growthtrac Ministries. This Internet radio format will allow Growthtrac Ministries to reach a greater audience and dramatically increase its impact.

Founded by Jim and Sheri Mueller in 2000, Growthtrac provides marriage enrichment events and ministry consulting and enjoys a significant web presence at **Growthtrac.com**, currently touching 30,000 marriages in 129 countries monthly.

Featuring over 4,000 pages of high-impact marriage content, including exclusive interviews, articles, discussion forums, podcasts, and a blog, Growthtrac.com delivers A-list content from best-of-the-best relationship experts.

Growthtrac Radio features the popular Contemporary Christian Music format, along with trusted resources from Growthtrac.com to create an uplifting and encouraging listening experience.

MEDIA NOTE: For more information about Growthtrac Radio or to arrange an interview, contact Jim Mueller, jmueller@growthtrac.com at 847-458-6266.